

IBM Systems

MEDIA

IBM Systems Magazine 2017 Editorial Themes

January/February

MODERN DEVELOPMENT

Profiles: IT Trends and Digital Transformation

Space Reservation: 11/1/2016
Materials Due: 11/22/2016

March/April

LINUX

HotTech Products

**Technology Showcase:
DevOps**

Space Reservation: 12/28/2016
Materials Due: 1/19/2017

*Conference Distribution: SHARE

May/June

INDUSTRY FOCUS AND BLOCKCHAIN

**Technology Showcase:
Security**

Space Reservation: 3/2/2017
Materials Due: 3/23/2017

July/August

ANALYTICS

HotTECH Products

**Technology Showcase:
Backup and Recovery**

Space Reservation: 5/2/2017
Materials Due: 5/23/2017

*Conference Distribution: SHARE

September/October

NEW TECHNOLOGY

**Technology Showcase:
Cloud and MSPs**

Space Reservation: 7/5/2017
Materials Due: 7/26/2017

*Conference Distribution:
IBM EDGE and World of Watson

November/December

HYBRID CLOUD

**Technology Showcase:
Mainframe Skills:
Education and Training**

Space Reservation: 9/6/2017
Materials Due: 9/27/2017

IBM Systems

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January

CLLOUD

Technology Showcase:
Digital Transformation and IT Trends

Space Reservation: 11/1/2016
Materials Due: 11/17/2016

*Conference Distribution:
LUG/Rochester

February

TOTAL COST OF OWNERSHIP

Technology Showcase:
Application Modernization

Space Reservation: 12/1/2016
Materials Due: 12/19/2016

March

COGNITIVE CLIENT HIGHLIGHTS

Technology Showcase:
Storage

Space Reservation: 1/3/2017
Materials Due: 1/19/2017

*Conference Distribution:
WMCPA and RPG/DB2 Summit

April

POWER USER GROUPS

Technology Showcase:
Security

Space Reservation: 2/1/2017
Materials Due: 2/17/2017

*Conference Distribution:
NEUCG

May

SAP HANA

HotTECH Products

Technology Showcase:
Power Systems Champions

Space Reservation: 3/2/2017
Materials Due: 3/20/2017

*Conference Distribution:
COMMON
IBM Systems Technical University

June

OPEN AIX

**Technology Showcase: AIX Systems
Management/Performance**

Space Reservation: 4/4/2017
Materials Due: 4/21/2017

July

DIGITAL TRANSFORMATION

**Technology Showcase: IBM Systems
Management/Performance**

Space Reservation: 5/2/2017
Materials Due: 5/18/2017

*Conference Distribution:
OCEAN

August

POWER SOFTWARE

Space Reservation: 6/1/2017
Materials Due: 6/19/2017

September

OPEN SOURCE DATABASE

Technology Showcase:
RPG/DB2

Space Reservation: 7/5/2017
Materials Due: 7/21/2017

*Conference Distribution:
EDGE

October

NEW TECHNOLOGY

HotTECH Products

Technology Showcase:
Cloud/MSPs

Space Reservation: 8/2/2017
Materials Due: 8/18/2017

*Conference Distribution:
COMMON
RPG/DB2 Summit

November

SECURITY/BLOCKCHAIN

Technology Showcase:
High Availability/Disaster Recovery

Space Reservation: 9/6/2017
Materials Due: 9/22/2017

December

TRENDS AND DIRECTIONS FOR 2018

Technology Showcase:
Big Data & Analytics

Space Reservation: 10/3/2017
Materials Due: 10/19/2017