IBM Systems Magazine
2017 Editorial Themes

January/February
MODERN DEVELOPMENT
Profiles: IT Trends and Digital Transformation
Space Reservation: 11/1/2016
Materials Due: 11/22/2016

March/April
LINUX
HotTech Products
Technology Showcase: DevOps
Space Reservation: 12/28/2016
Materials Due: 1/19/2017
*Conference Distribution: SHARE

May/June
INDUSTRY FOCUS AND BLOCKCHAIN
Technology Showcase: Security
Space Reservation: 3/2/2017
Materials Due: 3/23/2017

July/August
ANALYTICS
HotTECH Products
Technology Showcase: Backup and Recovery
Space Reservation: 5/2/2017
Materials Due: 5/23/2017
*Conference Distribution: SHARE

September/October
NEW TECHNOLOGY
Technology Showcase: Cloud and MSPs
Space Reservation: 7/5/2017
Materials Due: 7/26/2017
*Conference Distribution: IBM EDGE and World of Watson

November/December
HYBRID CLOUD
Technology Showcase: Mainframe Skills: Education and Training
Space Reservation: 9/6/2017
Materials Due: 9/27/2017

Updated October 2016
IBM Systems Magazine  
2017 Editorial Themes

January  
CLOUD  
Technology Showcase:  
Digital Transformation and IT Trends  
Space Reservation: 11/1/2016  
Materials Due: 11/17/2016  
*Conference Distribution:  
LUG/Rochester

February  
TOTAL COST OF OWNERSHIP  
Technology Showcase:  
Application Modernization  
Space Reservation: 12/1/2016  
Materials Due: 12/19/2016

March  
COGNITIVE CLIENT HIGHLIGHTS  
Technology Showcase:  
Storage  
Space Reservation: 1/3/2017  
Materials Due: 1/19/2017  
*Conference Distribution:  
WMCPA and RPG/DB2 Summit

April  
POWER USER GROUPS  
Technology Showcase:  
Security  
Space Reservation: 2/1/2017  
Materials Due: 2/17/2017  
*Conference Distribution:  
NEUCG

May  
SAP HANA  
HotTECH Products  
Technology Showcase:  
Power Systems Champions  
Space Reservation: 3/2/2017  
Materials Due: 3/20/2017  
*Conference Distribution:  
COMMON  
IBM Systems Technical University

June  
OPEN AIX  
Technology Showcase:  
AIX Systems Management/Performance  
Space Reservation: 4/4/2017  
Materials Due: 4/21/2017

July  
DIGITAL TRANSFORMATION  
Technology Showcase:  
IBM Systems Management/Performance  
Space Reservation: 5/2/2017  
Materials Due: 5/18/2017  
*Conference Distribution:  
OCEAN

August  
POWER SOFTWARE  
Technology Showcase:  
Big Data & Analytics  
Space Reservation: 6/1/2017  
Materials Due: 6/19/2017

September  
OPEN SOURCE DATABASE  
Technology Showcase:  
RPG/DB2  
Space Reservation: 7/5/2017  
Materials Due: 7/21/2017  
*Conference Distribution:  
EDGE

October  
NEW TECHNOLOGY  
HotTECH Products  
Technology Showcase:  
Cloud/MSPs  
Space Reservation: 8/2/2017  
Materials Due: 8/18/2017  
*Conference Distribution:  
COMMON  
RPG/DB2 Summit

November  
SECURITY/BLOCKCHAIN  
Technology Showcase:  
High Availability/Disaster Recovery  
Space Reservation: 9/6/2017  
Materials Due: 9/22/2017

December  
TRENDS AND DIRECTIONS FOR 2018  
Technology Showcase:  
Big Data & Analytics  
Space Reservation: 10/3/2017  
Materials Due: 10/19/2017

Updated December 2016